

# RESUME

## **Dave Drew**

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## **OBJECTIVE**

To work for a successful company in a position where I can continually learn while utilizing my skills in graphic design, website development, Internet marketing and product launch.

## **SOFTWARE AND INTERNET**

Photoshop CS3  
Flash4/CS3  
Illustrator  
Indesign  
Word 2007  
Powerpoint  
Adobe Premier Video  
FrontPage 2000  
Crystal 3D Impact Pro  
Adobe Captivate 3  
Outlook 2007  
Dreamweaver  
Camtasia Studio 7  
Twitter  
Facebook  
YouTube  
SENUkeX  
TweetAdder3  
SEOquake Tool Bar  
Aweber Email Autoresponder  
Mailchimp Autoresponder  
Social Media

Constant Contact Autoresponder  
GetResponse Autoresponder  
WordPress Plugin Development  
WordPress Theme Development  
WordPress Site Development  
The Best Spinner  
Amazon Products  
Backlink Building  
Google Analytics  
Google AdWords  
Google Adsense  
HTML Coding  
CSS  
Freelancer  
Guru  
Odesk  
WPeMember  
WP Affiliate Platform  
WordPress eStore  
CJ Affiliates  
Share-a-sale  
All Browsers

## **GRAPHIC DESIGN**

Create Brochures, Business Cards, CD Covers, DVD Covers, Cassette Covers, Flyers, Image Enhancement, Web images, Web Pages, Banners, 3D Graphics, 3D Motion Graphics, Auto Decals, Billboard Ads, Flash Banners, WordPress Theme, Email Autoresponder.

## **SYSTEMS**

MAC – 6 months

Windows 95/98/2000/XP/7 – 16+ years

## **IT**

Purchased, set up, problem solved issues and maintained six computers for Moneygeyser, Inc. for four years. Maintained several of my own computers over the years.

## **COLLEGE STUDIES**

Business/Business Computer Systems/Electrical Systems

## **QUALIFICATIONS**

Leader - Creative Thinker - Strong Work Ethic - Self Starter - Team Player - Typing 65 WPM – Multi-task Efficient – Strong Organizational Skills – Writer - Editor

## **RECENT WEBSITE AND PRODUCT EXPERIENCE**

### **Change For Us, LLC (2007-Current)**

Keep in mind as you go through these sites ... I understand the difference between developing and marketing a classy style commercial site and the different arena of digital product sites I create.

I designed all of the graphics in each of the sites, including all of the banners offering my products. All verbiage on every site is also mine.

This is the main blog I use to promote digital products:

<http://howtomakemoneyblogging.net/>

This is a digital product I just finished creating:

<http://localbizgorilla.com/>

This is another digital product I created:

<http://blogchise.com/>

This is another digital product I just finished creating:

<http://paintersrevenueguide.com/>

This is an old blog I used as the test platform for the WordPress theme I developed:

<http://masmoola.com/>

This is the WordPress theme I developed and sell to bloggers:

<http://theultimateblogtheme.com/>

This is the page where I offer the video tutorials for the theme set up:

<http://blogchise.com/tutorials/>

This is one of my old blogs:

<http://howtosavemoneyplus.com/>

This blog I let go a while back to focus on other projects:

<http://housepaintingtipsplus.com>

This is another one of my sites that offers a video series I use to help promote other products:

<http://autosalessecretsexposed.com/>

This is my old painting website that I left up to sell one of my digital products:

<http://www.drewpainting.com/>

This is a site I designed and built for a friend. I also filmed and edited the video:

<http://www.jptreecare.com/>

This is another site I designed:

<http://billboardgorilla.com/>

This is a site I created for my online resume. It's a work in progress.

<http://www.davedrewcreativdesign.com/work.asp>

DrewsCabins.com – Cabin rental web site. *Layout, graphics, writing, editing and marketing.* Hired programmer to build pages after they were designed. Investment property web site for purpose of renting cabin. Sold cabin and removed the web site, but you can see the design on my online resume site along with many other sites I created.

**Moneygeyser.com (2003-2007) - Financial mentoring web site.** More than 1,500 web pages and 14 sections. *I was the President of the corporation. My duties were: Senior graphics designer, writing, editing, training, marketing, human resources, SEO, IT, managed 5 full-time employees, worked with outside contractors and handled all other facets of the corporation.* Partner bought out company and closed the business along with the web site soon after. Reference for the web site can be obtained through the site programmer Jason Keller - Details All Media Design - [www.detailsamd.com/](http://www.detailsamd.com/) - 480-390-6848. I also worked with Jason on other sites and products.

## PHYSICAL PRODUCTS DEVELOPED

RayRoadRedtails - 30 minute educational wildlife music video about a family of Red-tailed hawks. *Videography, editing, production, web site design and marketing.* Secured Jamba Juice as a sponsor and the rights to use music from the jazz band, Turning Point. Copies of DVD available upon request; web site is retired.

RVP Relaxation Visualization Programming – Audio exercise designed to help kids with ADD and ADHD. Developed and sold this product online in 1997.

## **PREVIOUS EXPERIENCE**

Drew Painting – (1983-2003) MI, CA, AZ, FL, TX, CO – Painting contractor. *Graphics design (web site, brochures, business documents, etc.), video editing, 3-D graphics, writing, editing, human resources, accounting, bookkeeping, purchasing, bidding, planning, sales, scheduling, management of 1 to 5 employees.*

Tim Strand Drywall – Atascadero CA – Drywall and painting.

San Luis Nissan BMW – San Luis Obispo CA – Auto Sales.

P&M Painting – Taylor MI – Painter.

Chrysler Engine Plant – Warren MI – Production line floater.

Lone Star Electric Company – Dallas TX – Apprentice electrician.

Ivy Tree Apartments, Craig Hall Real Estate – Dallas TX – Painter, leasing consultant.

Tom Thumb Grocery – Dallas TX – Stockperson.

KayBee Vitamin & Cosmetics – Monroe MI – Stock person, cashier, shrinkage control.

G M Electric Co. – Alan Park MI - Apprentice electrician.

McDonald's – Allen Park MI – Maintenance.

Olan Mills Studio – Southgate MI – Delivered portrait plans.

Jefferson High School – Monroe MI – Cross country coach, 2 years.

Boron Oil Company – Monroe MI – Pump attendant, light mechanic duties.

## **REFERENCES**

Excellent references available upon request.